

Das Bratwurst Haus

May 30, 2017

Dear Potential Sponsor,

Greetings! On behalf of Das Bratwurst Haus, LLC, I would like to invite you to join us, as a sponsor, for the 7th Annual German Fest on Madison held Saturday, January 20th, 2018. As we grow, we are able to attract more A class performers which equates to rising expenses and the need for additional community support.

We will have internationally recognized performers, German food, German beverages and Bier. This year it is our intent to have an expanded play area for children and a larger array of quality vendors. The event serves a two state area and Mexico and is proving to be a premier Oktoberfest style street festival with the sunniest location in the U.S. German Fest on Madison has had a very successful first six years. It has grown in the last 4 years, with the help of community sponsors, such as yourselves.. Let's make our 7th Year of German Fest on Madison the best one yet; with your help We have the full support of the City of Yuma. German Fest on Madison will have a presence on the web through our website, Facebook, and Twitter, as well as television, radio and newspaper promotions. You will find us listed at www.visityuma.com

We are asking you for cash sponsorships or in kind services. In exchange, we can provide advertising according to the sponsorship levels outlined in the Sponsorship Levels document. Examples include listing your company on our website as a preferred sponsor that supports our event, in our promotional materials, and on radio and / or television promotions.

We would be happy to meet with you to discuss this further. Thank you for your consideration of this growing, one of a kind event in Yuma
We look forward to you joining us as a community partner.

Regards,

William F. Bowles

William F. Bowles

Das Bratwurst Haus LLC

928-329-4777 cell: 928-210-8518



Das Bratwurst Haus

2018 Sponsorship for German Fest on Madison

Sponsorship Packages

Stage Sponsorship.....\$500

Stage sponsorship includes title to the stage.

Display your Banner in front of the stage

10'X10' booth space

Bier Tent Sponsorship.....\$450

Display your Banner at the Bier Tent

10'X10' booth space

Entertainment Sponsorship.....\$350

Display your Banner on the Stage

10'X10' booth space

Kinder Land (Play Area) Sponsorship

Display your Banner at the Fence.....\$100

Vendor Space.....\$75

10'X10' booth space

ALL Sponsors will have their logo on
All the fliers and the Fest Posters.

This Event is a one day Event with the
potential with the right sponsors to
Grow into a 2 day Event.

In order to grow our event we need help from
our community to support our efforts.

**Achtung! We need your LOGO ASAP and no
later then November 1st 2017!**

Das Bratwurst Haus

Sponsorship fees reflect your participation at the level checked-off on page 2 or agreed upon in advance. Das Bratwurst Haus LLC looks forward to working with you to achieve all your objectives at German Fest on Madison in 2018.

This will confirm the terms and conditions on which _____(you) have agreed to sponsor German Fest

on Madison organized by Das Bratwurst Haus LLC (us).

We hereby grant you the right to be an official Sponsor of the German Fest on Madison. You shall have the right to use the Event name and Trademarks in advertising prior to and for one (1) month following the event in connection with your sponsorship. All materials used are subject to our written approval which shall not be unreasonably withheld. If agreeable, we shall have the right to use your trademarks and logos in advertising and promoting the Event including merchandise authorized by us in connection with the Event.

Any merchandise produced by us shall be of high quality consistent with your outstanding public image.

In consideration of all rights granted you hereunder. You shall pay us \$_____ for event sponsorship. 100% of total amount due for all sponsored events shall be received by Das Bratwurst Haus LLC no later than November 1st 2017.

Each party represents and warrants that it is free to enter the Agreement without violating the rights of any person that its trademarks do not infringe the trademarks or trade names of any person and that it will comply with all laws and regulations pertinent to its' business.

Das Bratwurst Haus LLC shall use our best efforts to conduct and promote this event annually. We will make every effort to maximize your visibility and attempts to provide substantial return in your investment. This is a Rain or Shine Event!

If you have any questions, please e-mail Bill Bowles at dasbratwursthaus@hotmail.com or call us at 928-329-4777 or Cell: 928-210-8518

Das Bratwurst Haus

2018 German Fest on Madison commitment form

Company Representative.....
Company Name.....
Address.....City.....State.....Zip.....
Phone (.....).....E-mail.....

To confirm your sponsorship complete and return a copy of this agreement to:
Das Bratwurst Haus LLC, 204 S Madison Avenue, Yuma, Arizona 85364
Please make your check payable to: Das Bratwurst Haus LLC
We are happy to accept payment in installments!

Stage Sponsor ship

Bier Tent Sponsorship

Entertainment Sponsorship

Other

_____ (explain)

Other

_____ Kinder Land _____ (Play Area)